

**2023/TDC(CBCS)/ODD/SEM/
COMHCC-303T/324**

TDC (CBCS) Odd Semester Exam., 2023

COMMERCE

(Honours)

(3rd Semester)

Course No. : COMHCC-303T

(Management Practice and Application)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

Answer *ten* questions, selecting any *two* from each

Unit : 2×10=20

UNIT—I

1. What do you mean by scientific management?
2. State two principles of coordination.
3. Define MBO.

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(Turn Over)

UNIT—II

4. Point out two differences between single-use plans and multiple plans.
5. What is strategic planning?
6. Write the concept of business environment.

UNIT—III

7. State two differences between formal and informal organizations.
8. What is span of management?
9. Mention two features of a good organization structure.

UNIT—IV

10. Point out two characteristics of staffing.
11. Define leadership.
12. Mention four barriers to communication.

UNIT—V

13. State any two limitations of controlling.
14. What is return on investment?
15. Mention two advantages of budgetary control.

SECTION—B

Answer *five* questions, selecting *one* from each

Unit : 10×5=50

UNIT—I

16. What is management process? Briefly state the various features of management process. 2+8=10
17. Explain the neo-classical approaches of management thought. 10

UNIT—II

18. Delineate the different environmental factors that create a profound impact on business. 10
19. What is group decision-making? Narrate the merits and demerits of group decision-making in an organization. 2+4+4=10

UNIT—III

20. What is decentralization of authority? How does it differ from centralization of authority? 3+7=10
21. Write a detailed note on the basic principles of organizing. 10

UNIT—IV

22. What is motivation? Critically explain Herzberg's two-factor theory of motivation. 2+8=10
23. Define communication. Explain the significance of communication in a modern business. 2+8=10

UNIT—V

24. What is meant by controlling? State the essentials of a good control system in an organization. 2+8=10
25. How should the managers be prepared to face new challenges in future? Discuss. 10
