TDC (CBCS) Odd Semester Exam., 2023

COMMERCE

(3rd Semester)

Course No. : COMSEC–301T

(E-Commerce)

Full Marks : 35

Pass Marks : 14

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

Answer *ten* questions, selecting *two* from each Unit :   1×10=10

UNIT—I

1. Define e-commerce.

2. Mention one reason for online transactions.

3. What is B2G e-commerce model?

UNIT—II

4. Define IT Act, 2000.

5. What is cyber vandalism?

6. What is malware?

UNIT—III

7. What is Smart card?

8. Write the advantage of digital signature.

9. Write the advantage of online banking.

UNIT—IV

10. Write the disadvantage of e-tailing.

11. What is E-auction?

12. What is convenience fee?

UNIT—V

13. Write the full form of HTML.

14. What are HTML tags?

15. Define HTML layout.

SECTION—B

Answer *five* questions, selecting *one* from each Unit :   2×5=10

UNIT—I

16. Discuss the security issues in e-commerce.

17. Explain B2C e-commerce model.

UNIT—II

18. What are the various measures to secure e-commerce threats?

19. What are the security channels of communication?

UNIT—III

20. Define payment gateways and also mention an example.

21. What are the risks involved in online banking?

UNIT—IV

22. Explain some barriers of online transaction.

23. Explain the demerits of online learning.

UNIT—V

24. Write the difference between HTML elements and tags.

25. Write the features of HTML.

SECTION—C

Answer *five* questions, selecting *one* from each Unit :   3×5=15

UNIT—I

26. What are the factors affecting the e-commerce?

(Turn Over)

27. Mention the driving force behind e-commerce.

UNIT—II

28. What are the salient features of IT Act?

29. Discuss what you mean by encryption in e-commerce.

UNIT—III

30. What are the procedures of digital signatures?

31. Differentiate between debit card and credit card.

UNIT—IV

32. Differentiate between traditional shopping and online shopping on the basis of bargain.

33. Discuss what you know about UPI payments.

UNIT—V

34. How to create cascading style sheets in HTML?

35. Explain the role of tables, image and list in HTML.

★ ★ ★