

**2023/TDC(CBCS)/EVEN/SEM/
COMDSE-601/602T/411**

TDC (CBCS) Even Semester Exam., 2023

COMMERCE

(6th Semester)

Course No. : COMDSE-601/602T

(International Business)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

Answer any *twenty* of the following as directed :

1×20=20

1. Mention one importance of international business.
2. What is international business?
3. Define economic environment.
4. When did the government remove the barriers for investment in India?

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5. Mention one factor constitutes social environment.
6. What is balance of payments?
7. What is the full form of WTO?
8. What are the stages of the PLC from the production perspective?
9. What is meant by subsidy?
10. Who propounded the factor endowment theory?
11. The full form of ASEAN is _____.
(Fill in the blank)
12. Where is the Headquarters of the SAARC?
13. Write one objective of IMF.
14. What is foreign exchange market?
15. State one benefit of the World Bank.
16. What is outsourcing?
17. What is GATS?
18. Mention one advantage of outsourcing.
19. Define organizational structure.
20. Write one objective of international business.
21. What is the full form of SEZ?

22. Define open account.
23. Define letter of credit.
24. Mention two sources of trade finance.
25. Mention one export promotion measure in India.

SECTION—B

Answer any *five* of the following questions : $2 \times 5 = 10$

26. Define the term 'foreign environment'.
27. Write two advantages of international business.
28. Explain two functions of WTO.
29. Differentiate between tariff and non-tariff barriers.
30. Explain two complexities of international business.
31. What are the objectives of international finance?
32. What is ecological environment in international business?
33. What is global outsourcing?
34. What do you mean by export-oriented units?
35. State two benefits of letter of credit.

SECTION—C

Answer any *five* of the following questions : $8 \times 5 = 40$

36. Distinguish between international business and domestic business.
37. Discuss the various factors affecting the environment of international business.
38. Explain the various stages of market progression of product life cycle.
39. Explain the objectives and principles of WTO.
40. Explain the important functions of the World Bank.
41. Write short notes on the following : $4+4=8$
 - (a) ASEAN
 - (b) SAARC
42. Explain the factors influencing the international business negotiations.
43. Discuss the role of Information Technology (IT) in international business.
44. Explain the measures taken by the government to promote exports in India.
45. Discuss the different sources of trade finance in foreign trade.

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